

HOTELS ABOVE PAR



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The Uniform Edit

Forget standard suiting—these properties showcase uniforms as custom, fashion-forward extensions of their design DNA

By Britney Eschelman

In the world of high-design hospitality, even what the staff wears becomes part of the *mise en scène*. From Italian villas to reimagined urban icons, these hotels prove that uniforms aren't merely attire. Each ensemble reflects a philosophy—sustainability stitched into tailoring, local tradition woven into fabric, or art itself reimagined as a dress code.



Courtesy of The Dylan Amsterdam

ST. MORITZ, SWITZERLAND

Badrutt's Palace Hotel

Few uniforms in hospitality carry the same sartorial gravitas as the doormen of Badrutt's Palace Hotel in St. Moritz. Instantly recognizable in burgundy and navy ensembles, trimmed with gold detailing, these ensembles embody the hotel's Swiss heritage and the grandeur of classic Alpine style. Every element—from the tailored cape to the polished buttons—evokes warmth, refinement, and ceremony. Since 1896, this Leading Hotels of the World landmark has defined high-altitude elegance, and its garments continue that legacy—refined and forever linked to the birthplace of winter glamour.



AMSTERDAM, NETHERLANDS

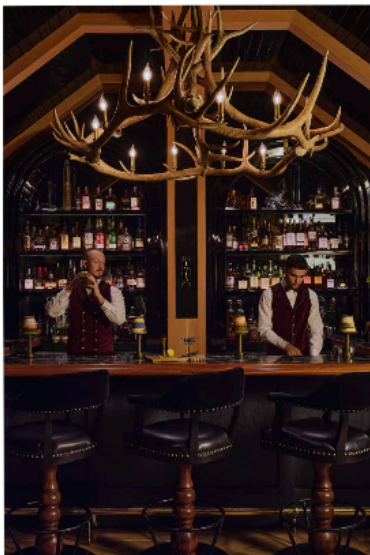
The Dylan Amsterdam

The Dylan's collaboration with cult label Bonne Suits transforms uniformity into a design philosophy. Founder Bonne Reijn, who grew up on a flower nursery, sees uniforms as both practical and poetic—a balance between individuality and shared identity. His cropped jackets and tailored trousers reinterpret Dutch workwear through a modern, democratic lens. "Practicality is key," he says. "Our oversized side pockets now feature a hidden compartment for a waiter's knife, while two curved seams at the back ensure a sharp, comfortable fit." The result mirrors the hotel itself: rooted in heritage, styled for now, and effortlessly cool.

BIG SKY, MONTANA

Lone Mountain Ranch

In the cinematic sweep of Montana, Lone Mountain Ranch blurs the line between attire and culture. Emmy Award-winning costume designer Janie Bryant—best known for *Yellowstone* prequels *1883* and *1923*—crafted the custom uniforms for the real-life guest ranch as a nod to frontier nostalgia, rendered with modern polish. Worn inside the members-only Auric Room 1915—a sultry saloon of cowhide booths, wooded walls, and antler chandeliers—the looks fuse Western grit with quiet luxury, echoing both the club's turn-of-the-century spirit and Big Sky's enduring mythos of the American West.



BELLAGIO, ITALY

Grand Hotel Villa Serbelloni

Hospitality as theatre finds its purest form at Grand Hotel Villa Serbelloni. The uniforms are heirlooms in motion. Bartenders in crisp white jackets, sommeliers in deep burgundy, and maitres d'hôtel in Neapolitan-tailored tuxedos personify 150 years of Lake Como sophistication. Each garment—some lined with archival photos of the hotel—is sewn with heritage and pride. In an age of casual aesthetics, this commitment to formality feels refreshingly rare and timeless.

SOMERSET, UNITED KINGDOM

The Newt

At The Newt, workwear doubles as philosophy. The estate's garden and hospitality teams don olive jumpsuits embroidered with the phrase "Grow Slowly"—a gentle reminder of the property's devotion to patience, craftsmanship, and care. Inspired by traditional farm attire



but tailored for refinement, the look bridges fashion and function. Worn for special events and daily tending alike, it embodies The Newt's ethos: nurturing the land and each other, one thoughtful detail at a time.

SANTA MONICA, CALIFORNIA

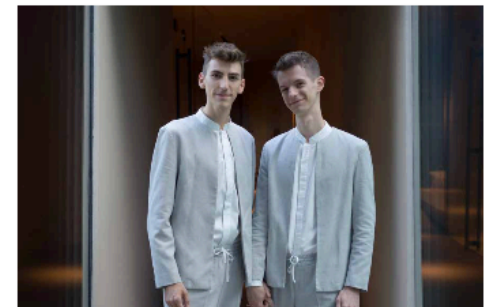
The Georgian Hotel

Old Hollywood glamour meets oceanfront cool at The Georgian Hotel. The uniforms feel like a direct line to cinema's Golden Age. Styled by Creative Director Amber Arbucci, the sky-hued ensemble revives the vintage bellman look of the early 20th century—structured jacket, polished buttons, and a dark-brimmed military hat trimmed in gold. The design nods to the days when celebrities like Marilyn Monroe and Bugsy Siegel descended to The Georgian Bar—then known as The Red Griffin—for martinis and a little mischief.

MELBOURNE, PERTH, AND SYDNEY, AUSTRALIA

QT Hotels & Resorts

For "Directors of Chaos," QT Hotels & Resorts partnered with Australian fashion house Romance Was Born on a collection that's as bold as the properties across Melbourne, Perth, and Sydney. The capsule includes paisley-print blouses, monogrammed blazers, and feathered brooches. As frequent guests, designers Anna Plunkett and Luke Sales drew inspiration from each city's quirks and the brand's flamboyant interiors to create



wearable art. The result? Check-ins that feel more like catwalk cameos than front desk formalities.

DOLOMITES, ITALY

Forestis

At Forestis, uniforms breathe the same stillness as the towering Dolomites. Designed in-house by Adrian Messner, the bespoke VALLAZZA collection matches the palette of pale woods and soft light that carries through the tranquil mountain retreat, from the panoramic suites to the wellness spa. Tailored boleros, unisex trousers, and minimalist aprons are rendered in sustainable fabrics and gentle shades, inviting calm rather than commanding it. In this alpine sanctuary, even the attire whispers serenity.